



The Maids Disaster Recovery Case Study

Background

The Maids is a leading residential cleaning company in the U.S. and Canada. The Maids is a quality leader among the many cleaning companies in the industry, with more than 160 franchise owners serving over 90 major U.S. and Canadian cities. The Maids offices can be found in over 40 U.S. states and three Canadian provinces.

The Challenge

With an IT staff serving more than 160 franchise owners in over 90 major U.S. and Canadian cities, The Maids generates a vast store of vital operational data. Keeping that data both secure and backed up away from their primary datacenter became a daunting challenge, as tape backups often failed and data was only replicated and retained once a week. Building a dedicated offsite backup solution was both a costly and time-consuming endeavor, The Maids looked to the Cloud for a faster, easier and more cost-effective means of securing their data backups. Opti9 Disaster Recovery-as-a-Service (DRaaS) powered by Veeam was there with the answer.

The Solution

Leveraging the power of the [Veeam Cloud Connect solution](#), Opti9 deployed a comprehensive Disaster Recovery platform that allowed The Maids to build an offsite Virtual Machine datastore quickly and easily, without having to buy expensive hardware or software to support the Disaster Recovery solution.

- **Same-Day Provisioning & VM Backups**
Veeam's Cloud Connect platform allows for easy same-day DR provisioning and point-and-click VM backups.
- **Saving Time, Bandwidth, and Money**
Veeam's powerful WAN acceleration, deduplication and compression means The Maids moves less data into backup, saving time, bandwidth and money.



- **End-to-End Encryption**

End-to-end encryption means The Maids can rest easy knowing all data is encrypted, both at rest and in motion.

- **PCI Compliant-Level Security & Optimum Results**

The solution was built inside a hardened Tier III datacenter with PCI Compliant-level security for optimum results.

Results & Benefits

By delivering a fast, customized and offsite Disaster Recovery platform in a matter of days rather than weeks or months, Opti9 quickly solved a core business problem for The Maids and took the burden of business continuity off their hands. The result is a secured, reliable and physically diverse storage footprint providing The Maids with peace of mind and a long-term solution with an industry-leading backup provider.